



2018 AHA Association Leadership Conference

Welcome to the 2018 AHA Association Leadership Conference! The intent of today's conference is to share ideas and provide valuable information that each of you can take back to your Associations.

2018 LEADERSHIP CONFERENCE SCHEDULE

- **8:00 AM** – Check-In
- **8:30 AM to 8:45 AM** – Welcome & Opening Remarks by AHA President, John Dunne and USA Hockey President, Jim Smith
- **8:45 AM to 9:35 AM** – Town Hall Meeting
 - USA Hockey's Club Excellence & Grow the Game Initiatives
 - Chicago Blackhawks NHL Learn-to-Play Initiatives
 - AHA Affiliate Agreement/What Is a Sanctioned Event
- **9:35 AM to 10:00 AM** – AHA Lifetime Achievement Award & Annual Meeting Board Elections
- **10:00 AM to 10:10AM** – Break
- **10:10 AM to 1:20 PM** – Break-Out Sessions

BREAK-OUT SESSION #1 – 10:10AM TO 10:55AM		
Player Development for Club & Rink Programs	Club Administration: R&E, By-Laws and Suspensions	Club Communications & Club Websites
BREAK - 10:55AM - 11:05AM		
BREAK-OUT SESSION #2 – 11:05AM TO 11:50AM		
Goaltender Development	Building Girls Hockey Programs	Officiating: Rules, Retention and Player Safety
VISIT VENDORS/SOCIALIZE/BREAK - 11:50AM - 12:35PM		
BREAK-OUT SESSION #3 – 12:35PM TO 1:20PM		
All Things High School Hockey		Tier II/Tier III Youth Hockey Discussions

- **1:30 PM to 2:20PM** – Guest speakers: USA Hockey Disabled Chairman, JJ O'Connor
- **2:20PM to 2:30PM** – AHA Annual Awards & Closing Remarks by AHA President, John Dunne



TOWN HALL MEETING 8:45AM TO 9:35 AM

USA Hockey's Club Excellence & USA Hockey's Grow the Game Initiatives

Presenter: Kevin Erlenbach, USA Hockey Director of Membership Development

Overview: Kevin will talk about USA Hockey's Club Excellence as well as lead a discussion on grow the game initiatives and membership trends in USA Hockey and AHAI.

Chicago Blackhawks NHL Learn-to-Play Initiatives

Presenters: Laura Jordan, Blackhawks Fan Development Assistant and Spencer Montgomery, Blackhawks Fan Development Manager

Overview: Laura and Spencer will introduce you to the NHL Learn-to-Play Program Initiative, its impact to date and how AHAI associations can help the initiative.

AHAI Affiliate Agreement/What is a Sanctioned Event?

Presenters: Laura Johnson, AHAI Registrar; Chip Spina, AHAI Legal Counsel

Overview: Laura and Chip will lead a discussion on the AHAI Affiliate Agreement, what is it and what does it mean. Additionally they will discuss what constitutes sanctioned events, why is it important as well as what is considered a certified roster and who can certify it.

BREAKOUT SESSION #1 – 10:10 AM TO 10:55 AM

Player Development for ALL Levels

Recommended Attendees: Club and Rink Hockey Directors, VP of Hockey, Travel & House Directors and Presidents

Facilitator: Dan Jablonic, USA Hockey Regional Manager | Former Division I College Hockey Player | Coach | Rink Director

Session Focus:

- Long Term Athlete Development (LTAD)
- Age-Appropriate Development/Specialization
- On-Ice/Off-Ice Best Practices
- How to organize your club/rink for better development
- Coaching Development
- Development Resources: Mobile Coaching App, Online Drills, USA Hockey & AHAI Resources

Club Administration

Recommended Attendees: Association R&E Chair, Presidents, VP of Operations

Presenters: Bill Gomolinski, AHAI Director, Chip Spina, AHAI In-House Counsel

Panel: Kevin Bolger, AHAI VP of Operations, Gregg Chudacoff, AHAI R&E Chairman, Paul Jakubowski, AHAI SafeSport Coordinator

Session Focus:

- Setting-Up and Administering Rules & Ethics Committee
- Role of AHAI R&E, Role of Club R&E
- Suspensions and appeals process
- Role of SafeSport in addressing situations
- Why are policies important; Social Media, Locker Room, Tournaments

Club Communications

Recommended Attendees: Club Social Media Coordinator, Webmaster, Secretary, Newsletter Editor

Facilitators: Kevin Erlenbach, USA Hockey Director of Membership Development & Gretchen Cockey, AHAI Communications Manager

Session Focus:

- Utilizing social media and newsletters to enhance your communications
- How Club Excellence can help support your club and what it provides

BREAKOUT SESSION #2 – 11:05 AM TO 11:50 AM

Goaltending Development: What We Can Do to Elevate ALL Levels

Recommended Attendees: Association Goalie Coordinators, VP of Hockey, Hockey Directors

Facilitators: Phil Osear, USA Hockey Goaltending Program Coordinator & Greg Naumenko, AHAI Goaltending Program Coordinator

Session Focus:

- Goalie Development Program launched by USA Hockey
- Resources and opportunities available to development goalies in your association
- Quick Change Goalie Pads

Building Girls Hockey Programs

Recommended Attendees: Girls Directors, Hockey Directors, VP of Hockey, Travel and/or House Directors

Facilitators: Chuck Smith - AHAI Girls Committee Chair, Anita Lichterman - AHAI Girls State Tournament Chair, Tom Gullen – Warhawks Girls Hockey, Central Illinois Girls Hockey Association and Emily West, USA Hockey's ADM Manager for Female Hockey

Session Focus:

- What it takes to development a girls' program | all-girls association
- USA Hockey programs that assist in development of girls
- Maintaining girls' programs, where to play, resources
- Girls Hockey rules within AHAI

Officiating: Rules, Retention & Player Safety

Recommended Attendees: Hockey Directors, Travel and House Directors, VP of Hockey, President

Facilitators: Mike Barrett, Illinois Referee-in-Chief & Supervisor of Officials and John Oldenburg, Illinois Hockey Officials Association (IHOA) President

Session Focus:

- Hierarch of USA Hockey | AHAI | IHOA
- Statistics regarding games, players and penalties
- Current playing rules and potential changes/areas of emphasis
- Association's and Coach's relationship with Officials
- IHOA's role in programs for attracting, retaining and developing Officials

BREAKOUT SESSION #3 – 12:35 PM TO 1:20 PM

All Things High School Hockey

Recommended Attendees: High School Club Presidents, Board Members, Coaches

Facilitators: Jack Weinberg - AHAI H.S. Chairman, Mike Mullally - AHAI & Central District Director, Anita Lichterman - AHAI Girls Committee Member, Kevin Erlenbach - USA Hockey Director of Membership Development

Session Focus:

- Club Excellence Program for High Schools
- Developing relationships with youth hockey associations
- New High School Teams/Challenge of Combined High School Teams
- Landscape of Girls High School Hockey

Tier II/Tier III Youth Hockey Discussion

Recommended Attendees: Club Presidents, Hockey Directors, VP of Hockey, Board Members

Facilitators: Gregg Chudacoff - AHAI Tier II Committee Chair, Jim Clare – AHAI VP Membership and former Club President, Melissa Rotunno – AHAI Director and Former Club President

Session Focus:

- Tier II/Tier III Updates
- Growth Programs for Clubs
- Current AHAI Tier II/Tier III Rules
- Community-based hockey

CLOSING SESSION – 1:30 PM TO 2:30 PM

Speakers: JJ O'Connor, USA Hockey Disabled Chairman

Overview: JJ O'Connor will share his inspirational story of overcoming adversity and thriving in life.